October 13, 2017
Wyndham Garden Grand Ball Room
Keynote Speaker: Jim Kelly
6:15 p.m. – 11:00 p.m.

September 28, 2017
Hanover Country Club
9:30 a.m. Registration
12 Noon Shotgun Start

Presented by: PeoplesBank
Thank you for your willingness and dedication to support the 5th Annual LIVESTRONG at the YMCA Golf and Black Tie Gala! Your participation and support comes at a crucial time for this program, as it has gained much momentum since its first year, serving 236 cancer survivors at our downtown York and Shrewsbury branches. Of the 236 survivors who have enrolled in the program, 187 have completed the full 12 week program. Of those 187, 100% have improved their health in at least 3 of 8 fitness assessment categories that evaluate strength, flexibility, balance and cardiorespiratory endurance. More than 74% of the program graduates have improved in 6 or more of the 8 assessment areas and 20% have improved in all 8 categories. This program undoubtedly improves the wellbeing of the cancer survivor participants and their care givers, providing all with the opportunity to improve physical, mental and emotional health. Our program is growing and has recently expanded to an additional location, the Eastern Branch YMCA.

LIVESTRONG at the YMCA is a FREE 12-week research-based program that supports cancer survivors in regaining their physical, emotional and spiritual strength. This health and wellness exercise program is conducted in a small group environment that includes individualized attention for each participant. Adult survivors are eligible to join the program during all stages of recovery. This program also serves and embraces the families and caregivers that have been affected by the disease by providing a free family membership throughout the course of the program.

Our goal for the Golf and Black Tie Gala is to raise dollars to support the sustainability of this program. LIVESTRONG at the YMCA has had tremendous impact: on the survivor participants, the instructors who work with them, and on the Y as an organization. This program has helped us strengthen our commitment to our mission of building healthy spirits, minds and bodies for ALL. It is our hope to serve as many survivors as possible, and your support of this signature event is necessary to achieve that goal. The YMCA of York and York County has demonstrated a commitment to improve wellbeing through our diverse programs for the various needs within the York community. To keep the program accessible, we pledge to deliver the program “free of charge” to survivors and their caregivers, but we can’t do this without the support of the community and contributors like you. We aim not only to help LIVESTRONG at the YMCA participants continue to thrive, but to ensure that the program itself thrives as well.

Thank you for your commitment and partnership in building a healthier, stronger York County.
This year we welcome Jim Kelly as our special keynote speaker.

Jim Kelly (born February 14, 1960 in East Brady, Pennsylvania) is a retired quarterback who played for the Buffalo Bills for 10 years. He was inducted into the Pro Football Hall of Fame in 2002. Kelly led his team to four consecutive Super Bowls, still to this day the Bills are the only team to do that in history.

**Keynote Speaker Sponsor**
The W. Dale Brougher Foundation

**COME MEET OUR KEYNOTE SPEAKER**
JIM KELLY

**Individual Gala Dinner Tickets:**
- $100 per person - “early bird” through August 31st
- $125 per person - starting September 1st
Unable to attend the event? Please consider sponsoring a LIVESTRONG survivor by purchasing an extra ticket and noting it is for a survivor in the memo line.

Includes cocktail hour, three-course dinner, Unforgettable Big Band, Jim Kelly as our keynote speaker and Silent and Live Auctions

**Attire:**
Black Tie Optional or Jacket, Dress Shirt, and Tie (NO Jerseys or T-Shirts)

**Time:**
- 6:15 p.m. - 11:00 p.m.

**Dinner:**
6:45 p.m.

**Place:**
Wyndham Garden
2000 Loucks Road
York, PA 17408

**Private “Meet & Greet”:**

**Time:**
- 5:00 p.m. - 6:00 p.m.

**Tickets:**
Private “Meet & Greet” with Jim Kelly (first come, first serve basis), tickets can only be ordered at www.yorkcoymca.org, no refunds.

**Individual Meet & Greet Ticket – $75**
- Chance to meet Jim Kelly
- Hors d’oeuvres and Cash Bar
- DOES NOT include ticket to Gala Dinner
- Attendees wishing to attend only the private “Meet and Greet” do not need to be in Black Tie apparel.

**Black Tie Sponsor – PRECOR**

**Entertainment Sponsor – KioWare**

Unforgettable Big Band is a 19-piece swing band native to York, PA, that plays tunes made famous by Tommy Dorsey, Glenn Miller, Benny Goodman, Artie Shaw, Les Brown, Frank Sinatra, Lena Horne, Nat King Cole, Peggy Lee, and many others from the Big Band Era. Unforgettable’s diverse repertoire of nearly 3,000 pieces also includes sacred and contemporary.

**Printing Sponsor – Safeguard**

**THANK YOU TO ALL OUR SPONSORS**
**Golf | Thursday, September 28, 2017**

**Format:** 4-Person Scramble
- Mens’ Tees
- Ladies’ Tees
- Seniors’ Tees (over 65)

**Team Prizes:**
1st, 2nd and 3rd Places in Three Divisions

**Golf Package Includes:**
- Golf • Cart • Range • Lunch • Awards Dinner • Golfer Gift Package • Snacks & Beverages
- All Day • Course Contests: Closest-To-Pin on each Par 3, Long Drive Contest (Men, Ladies and Seniors) • Hole-In-One Prizes • Door Prizes • Optional Prize Contests.

**Event Schedule**
- **Registration:** 9:30 a.m.
- **Range Open:** 9:30 a.m.
- **Silent Auction Opens:** 9:45 a.m.
- **Lunch:** 10:45 a.m.
- **Staging:** 11:40 a.m.
- **Shotgun Start (on course):** 12:00 p.m.
- **Awards Dinner:** 5:15 p.m.
- **Silent Auction Closes:** 6:00 p.m.

**NOTE:** Soft Spike Shoes Only Allowed on Golf Course • All participating golfers will be emailed the dress code requirements prior to the event.

**Golf Sponsorship Opportunities**
- **Hole Sponsor $150**
  - Corporate Signage on one tee; listing in Event Program
- **Golf Cart Sponsor $1,500**
  - Corporate name on every golf cart; Name on Sponsor Boards; Full Page Ad in Event Program; Recognition at Awards Dinner
- **Dinner Sponsor $1,500**
  - Name on Sponsor Boards; Full Page Ad in Event Program; Recognition at Awards Dinner and name of every table
- **Closest to Pin $200 Each**
  - (4 Opportunities - 1 at each Par 3)
  - Tee Sign; Quarter Page Ad in Event Program; Recognition at Awards Dinner
- **Driving Range $250**
  - Tee Sign; Half Page Ad in Event Program; Recognition at Awards Dinner
- **Lunch Sponsor $750**
  - Name on Sponsor Boards; Half Page Ad in Event Program; Recognition at Awards Dinner
- **Long Drive Competition $200 Each**
  - (3 Opportunities)
  - Tee Sign; Quarter Page Ad in Event Program; Recognition at Awards Dinner
- **Beat the Pro $350**
  - Players compete with the “Pro” on a selected Par 3. Tee Sign; Half Page Ad in Event Program; Recognition at Awards Dinner

**Patron Sponsors**
(no amount specified)
Listing in Program
(or anonymous if preferred)

**Course Contests:**
- **Beat the Pro:** Hole #2 (Todd Sadowski)
- **Closest to the Pin:** Every Par 3
- **Longest Putt:** Hole #9
- **Long Drive:** Hole #17 (Men, Ladies, and Seniors)
- **Putting Contest:** Putting contest will occur during the course of play and after the conclusion of play at the end of the 18th hole. Your putt will include one attempt at a 30 foot putt between two strategically placed tees.
COMMUNITY [definition]: noun;
a feeling of fellowship with others
as a result of sharing common goals.

47,007 People Served *

600 Communities *

3,642 YMCA Staff Trained *

* Results taken from nationwide LIVESTRONG community website
Sponsorship Opportunities

**Presenting Golf Sponsor:**
- Golf Package for Two Teams
- Recognition on Sponsor Boards
- Four Tee Signs for Event
- Two Company Banners – sponsor supplied
- Corporate Name on Tee Gift
- Reserved Table at Dinner
- Recognition at Awards Dinner
- One Full Page & Half Page Ads in Program
- Link on Tournament Website

**Presenting Gala Sponsor:**
- Two Reserved Tables (16 People)
- Table Tents on all Tables
- Company Banners – sponsor supplied
- Recognition During Dinner
- One Full Page & Half Page Ads in Program
- Logo and Link on Event Website
- Four Tickets Provided to a LIVESTRONG Survivor

Golf—$6,000  Combo—$10,000  Gala—$6,000

**President’s Golf Circle:**
- Golf Package for One Team
- Recognition on Sponsor Boards
- Two Tee Signs for Event
- One Company Banner – sponsor supplied
- Recognition at Awards Dinner
- Full Page Ad in Program
- Logo on Tournament Website

**President’s Gala Sponsor:**
- One Reserved Table (8 People)
- Recognition During Dinner
- Full Page Ad in Program
- Logo on Event Website
- Two Tickets Provided to a LIVESTRONG Survivor

Golf—$3,500  Combo—$6,000  Gala—$3,500
Sponsorship Opportunities

**Sustaining Golf Sponsor: Eagle**
- Golf Package for One Team
- Recognition on Sponsor Boards
- One Tee Sign for Event
- Recognition at Awards Dinner
- Half Page Ad in Program

**Sustaining Gala Sponsor: Tuxedo**
- Four Event Tickets
- Recognition During Dinner
- Half Page Ad in Program
- Two Tickets Provided to a LIVESTRONG Survivor
- Logo on Event Website

Golf—$1,500  Combo—$2,500  Gala—$1,500

**Supporting Golf Sponsor: Ace**
- Golf Package for Two Players
- Recognition on Sponsor Boards
- One Tee Sign for Event
- Recognition at Awards Dinner
- Quarter Page Ad in Program

**Supporting Gala Sponsor: Ball Gown**
- Two Event Tickets
- Recognition During Dinner
- Quarter Page Ad in Program
- One Ticket Provided to a LIVESTRONG Survivor

Golf—$700  Combo—$1,000  Gala—$700

**Partner Golf Sponsor: Par**
- Golf Package for One Player
- Recognition on Sponsor Boards
- One Tee Sign for Event

**Partner Gala Sponsor: Bow Tie**
- One Event Ticket
- Recognition During Dinner
- Listing in Program

Golf—$300  Combo—$500  Gala—$300

G®  AT THE YMCA
SURVIVOR [definition]: noun, someone with great power of endurance and determination.
Join Our Growing List of Sponsors!

PeoplesBank
The W. Dale Brougher Foundation

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CORE Design Group
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Fulton Bank
Glatfelter
Hanover Auto Team
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Shrewsbury True Value Plus
Smith Village
Spangler and Boyer
Strathmeyer Landscape
The Stewart Companies
WellSpan Health
Jim Kelly

- Cancer Survivor
- Pro Football Hall of Famer
- Founder of Hunter’s Hope and Kelly For Kids
- Four Super Bowl Appearances
- Heisman Trophy Candidate
- Retired Quarterback for the Buffalo Bills
Registration

Get the Details Online at www.yorkcoymca.org

Or mail completed form and payment to:
YMCA of York County
90 N. Newberry Street
York, PA 17401

Registration Deadlines:
Sponsors: September 11
Gala Dinner: October 6 /or sold out
Golfers: September 21

For questions or additional information, please contact:
Melissa Gross, Associate Director of Administration and Development
mgross@yorkcoymca.org  P: 717-812-0119, ext. 300  F: 717-845-7286

Name: ______________________________________________________________________________________________________________________
Company: __________________________________________________________________________________________________________________
Address: ___________________________________________________________________________________________________________________
Phone: __________________________________________________________ Email: ___________________________________________________

Please Register Me As:

☐ Presenting Golf Sponsor
   $6,000
☐ Presenting Combo
   $10,000
☐ Presenting Gala Sponsor
   $6,000
☐ President’s Golf Circle
   $3,500
☐ President’s Combo
   $6,000
☐ President’s Gala Sponsor
   $3,500
☐ Eagle
   $1,500
☐ Sustaining Combo
   $2,500
☐ Tuxedo
   $1,500
☐ Ace
   $700
☐ Supporting Combo
   $1,000
☐ Ball Gown
   $700
☐ Par
   $300
☐ Partner Combo
   $500
☐ Bow Tie
   $300
☐ Other Golf Sponsorship Opportunity: ____________________________________________________________________

Golf Player Information (if applicable):
 Please circle gender and shirt size

1.  ___________________________________________________________ Men’s Women’s S M L XL XXL XXXL
2.  ___________________________________________________________ Men’s Women’s S M L XL XXL XXXL
3.  ___________________________________________________________ Men’s Women’s S M L XL XXL XXXL
4.  ___________________________________________________________ Men’s Women’s S M L XL XXL XXXL

☐ Individual Golfer – $150 each  ☐ Golf Awards Dinner Only – $40 each
☐ Golf Power Package – $25 per golfer
 Power Package includes the following: Beat the Pro, Putting Contest, one Power Drive and two Mulligans
☐ Gala Dinner Tickets at $100/person “Early Bird” until 8/31 | $125 person after 8/31
 Gala Dinner Options (if applicable) Standard meal will be served unless specified below:
☐ Vegetarian Meal ☐ Gluten-Free Meal ☐ Food Allergy ________________
☐ I am unable to participate, but please accept my donation of $_____________________
☐ I would like to donate a silent auction item ______________________________________

Total:  Golf $ ________________ Gala $ ________________  ☐ Check Enclosed (made payable to YMCA)
☐ Charge to my Credit Card ______________________________ Security Code: ____________
Name on Card: __________________________________________ Exp. Date: __________  ☐ VISA ☐ MC ☐ AMEX
Billing Address: ___________________________________________________________________________
Signature: ______________________________________________________________________________

Note: PRIVATE “Meet & Greet” and “Individual” Gala tickets can also be purchased at “yorkcoymca.org”, all tickets are on a first come first serve basis.